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Wednesday, April 2, 2014
Regina

2014 Conference Series

5th edition

Women in Leadership

Leading successfully in today's environment

WITH THE PARTICIPATION OF:

SUSAN FEDYCK, Vice President, Aon Risk Solutions

LAURIE JOHNSON, Executive Vice-President, Human Resources, Conexus Credit Union

SUSAN ANTOSH, Chief Executive Officer, eHealth Saskatchewan

RHONDA EKSTROM, Vice President, Business Development, Global Transportation Hub

TRINA WARREN, Regional Managing Partner, MNP LLP

NADIA WILLIAMSON, Owner, NWL Dress Shop

LYNETTE GILLEN, Vice President Commercial Financial Services, Royal Bank of Canada

LYNN ARMSTRONG, Publisher, SKY Magazine

WANDA DESCHAMPS, Associate Vice-President (Development), University of Regina

KEYNOTE:

Honourable NANCY HEPPNER, Saskatchewan Minister of Central Services

SPECIAL GUEST:

LARRY HILES, former CEO, Regina Regional Opportunities Commission

"Of all the great things that success in leadership can bring, none was so powerful as the feelings that I, as a presenter, experienced at the Women in Leadership conference in Regina. Such an electrifying spark that flowed from the dozens and dozens of women leaders in the room. Women supporting women – wow – what an inspiring and motivating day that was for me!"

– DEB THORN, Founding President, Temple Gardens Mineral Spa Inc.

WHO SHOULD ATTEND?

Executives, department heads, directors, senior managers, lawyers, accountants, and other professionals who are looking for strategies to become more effective leaders.

JUST SOME OF THE REASONS WHY YOU SHOULD ATTEND

- Identify your leadership style and how to adapt it to each generation
- Hear the story of a woman who followed her passion
- Find out more about Saskatchewan's talent shortfall and the opportunity for women in leadership
- Learn how to advance your cause regardless of organizational size, scope, or leadership structure
- Understand why emotional intelligence is critical to today's leadership
- Determine how you can make a difference through volunteerism

TESTIMONIALS FROM ATTENDEES OF PAST CONFERENCES

"Inspiration. Great networking. This conference is a must in a fast pace working world!"

– **EDITH CLOUTIER, Vice President Sales, Allstream**

"It is an excellent opportunity to build new relationships and share personal experiences from a woman's perspective."

– **RHONDA EKSTROM, Vice President, Business Development, Global Transportation Hub**

"Our lives are extremely busy. Today was important to take a day to reflect on the impact we are making. Leadership is so very important in this time of opportunity."

– **COLLEEN HUBER, Vice President, Corporate Support, SaskEnergy**

"Inspired to move from a mindset of managing people to leading people and develop my own authentic leadership style."

– **JENNIFER PEDE, Vice President, Consulting & Deals, PricewaterhouseCoopers**

"Relevant topics and exceptional presenters."

– **AMANDA M. QUAYLE, Partner, McDougall Gauley LLP**

"Important to take time out of our busy lives to reflect on these important topics."

– **LAURA WIEBE, President & CEO, Saskatchewan Mutual Insurance Company**

PARTIAL LIST OF ATTENDEES FROM PAST CONFERENCES

Air Canada • Allstream • Astra Zeneca • BC Housing • BCLC • BDC • BHP Billiton • BMO • Bank of America • Bell • Bombardier • CATSA • CGI • CIBC • CMHC • *Cirque du Soleil* • City of Victoria • Cogeco • Concentra Financial • Conexus Credit Union • Dalhousie University • Davies • Deloitte • EDC • Enbridge • Ericsson • Ernst & Young • FCC • Fraser River Port Authority • Government of SK • Greater Victoria Public Library • ICAA • Iron Ore • KPMG • Laurentian Bank • MLT • MNP • McMillan • Medisys • Memorial University • Molson • NSLC • National Bank of Canada • Norton Rose • Ontario Power Generation • *Ordre des ingénieurs du Québec* • Osler, Hoskin & Harcourt • PwC • Pfizer • Port of Halifax • Pratt & Whitney • RBC • Radio Canada • Red River College • Royal BC Museum • Scotiabank • SaskEnergy • Shell • Sobey School of Business • Standard Life • Sun Life • TD • TELUS • Terasen • University of Victoria

FEMMES DE CARRIÈRE EN INTERACTION / CAREER WOMEN INTERACTION (FCI-CWI)

FCI-CWI is a leading provider of leadership conferences for women executives and professionals across Canada. With high calibre speakers from a cross-section of industries, the conferences provide attendees with strategies to become more effective leaders.

5th Edition

Women in Leadership

Leading successfully in today's environment

8:30 – 9:00 Registration and networking breakfast

SESSION 1

Chair: LYNETTE GILLEN, Vice President, Royal Bank of Canada

9:00 – 9:05 Opening remarks of Chair

9:05 – 9:45 Connecting across generations for success

TRINA WARREN, Regional Managing Partner, MNP LLP

The world is changing and so is its workforce. It's now more important than ever to identify and address the generational gaps in order to lead your WHOLE team to success. Join Trina Warren, MNP's Regional Managing Partner for Southern Saskatchewan for an insightful presentation as she outlines ideas on how to keep your employees working for you and reveals the tactics she has used personally that have helped her lead a cohesive unit.

- Learn the importance of properly preparing the next generation for the succession of your business
- Understand the differences and how best to motivate each generation for their future success
- Identify your leadership style and how to adapt it to each generation

Register today at: registration@fci-cwi.com

9:45 – 10:25 Building and leading highly effective teams

SUSAN ANTOSH, CEO, eHealth Saskatchewan

A key leadership strategy in successful organizations, building effective teams can be a challenge. In today's complex environment, high performance teams are essential in maintaining a competitive edge. What can be done to have successful teams?

- The leader's role in building high performance teams
- Leading teams in today's environment
- Characteristics of successful teams

10:25 – 10:40 Networking break

10:40 – 11:20 Moving out of your comfort zone

SUSAN FEDYCK, Vice President, Aon Risk Solutions

Comfort Zone: a situation or position in which a person feels secure, comfortable, or in control. Sounds nice, doesn't it? We all want to be comfortable, in control and secure, but how will staying in our comfort zone challenge, improve and motivate us? In this presentation Susan Fedyck will talk about how to:

- Take that personal risk
- Change your thoughts
- Enjoy the benefits

11:20 – 12:00 Following your passion

NADIA WILLIAMSON, Owner, NWL Dress Shop

You have been lucky enough to find something that moves and motivates you. Now, you have to figure out how to incorporate that into the business world. Making a living off your passion is one of the greatest gifts you can give yourself.

- Where does your inspiration come from and how it will change
- The ups and down. Perseverance is important!
- How to combine passion and people
- The happy medium between passion and business

12:00 – 1:00 Networking lunch

Register today at: registration@fci-cwi.com

SESSION 2

Chair: RHONDA EKSTROM, Vice President, Global Transportation Hub

1:00 – 1:40 Saskatchewan's virtuous circle

LARRY HILES, former CEO, Regina Regional Opportunities Commission

By all reports, Saskatchewan has a booming economy. Is it sustainable? What are the risks and what are the opportunities? Do we have a talent shortage, or a people shortage, or neither? Where are the opportunities and what do you need to do to take advantage of them. What are the qualities being sought in new leaders?

- Fundamentals of Saskatchewan's economy
- Saskatchewan's talent shortfall creates opportunity for women in leadership
- Priorities for hiring companies
- Opportunities in entrepreneurship

1:40 – 2:20 Influencing across organizations

WANDA DESCHAMPS, Associate Vice-President (Development), University of Regina

It's not enough to influence only pockets within an organization. In order to be truly successful, one must influence all stakeholders. One must also know how to communicate effectively with various stakeholders in a targeted yet consistent manner. Regardless of organizational size, scope, core business or leadership structure, as a female leader you can advance your cause. Look forward to being inspired by Wanda Deschamps as she relays her experiences.

- Quickly assess an organization's culture
- Navigate complex organizational scenarios
- Identify key organizational influencers
- Disseminate information in the most effective manner
- Develop and maintain strong and diverse networks for maximum advantage

2:20 – 3:00 Leading with emotional intelligence

LAURIE JOHNSON, Executive Vice-President, Human Resources, Conexus Credit Union

To lead in the 21st century requires possession and development of certain skills and qualities associated with the human side of business. These skills and qualities include: being aware of your emotions, having a healthy self-regard, having the ability to be assertive, acting independently and striving to reach your highest human potential. You must also be capable of: reality testing, solving problems, controlling your impulses to act, flexibility, tolerating stress, optimism and happiness. This set of skills is called "emotional intelligence" and it plays a critical role in leadership.

- What is emotional intelligence (EQ)?
- Why is emotional intelligence critical to today's leadership?
- Gain awareness to your own EQ
- Develop your EQ and leadership skills

Register today at: registration@fci-cwi.com

3:00 – 3:10 Networking break

3:10 – 3:50 Making a difference through volunteerism

LYNN ARMSTRONG, Publisher, SKY Magazine

In this presentation, Lynn Armstrong will talk about the words that have renewed her faith in people and inspired her businesses, Lynear Thinking and SKY Publishers Ltd. Her companies provide a vehicle to combine her passion for writing, social entrepreneurialism, marketing, business strategy.

- Do good things
- Good things happen

3:50 – 4:30 Credibility matters!

KEYNOTE:

Honourable NANCY HEPPNER Minister of Central Services Government of Saskatchewan

Credibility is often hard to define. It may seem difficult to attain, but it is very easy to lose. We pursue it, but do we know if we achieved it? In politics, one of the most powerful messages is “we did what we said we would do”. This statement applies outside of politics as well.

- How do we achieve credibly?
- How do we maintain credibility?

Nancy Heppner's interest in politics was sparked while door knocking for her father Ben in 1995. In 2001, she began working as the constituency assistant for Carol Skelton, MP for Saskatoon-Rosetown-Biggar. She later moved to Ottawa to continue to work for Carol Skelton as her legislative assistant on Parliament Hill. Nancy worked for Leader of the Official Opposition (Stephen Harper) as question period coordinator and remained there until 2005. Following her work on the 2006 federal election, Nancy became a part of the issues management team for the Right Honourable Stephen Harper in the Prime Minister's Office. Nancy subsequently served as director of communications for the Minister of Canadian Heritage before returning home to Saskatchewan. Nancy was first elected to the legislature in the Martensville constituency in a by-election in March of 2007. She was re-elected in the 2007 provincial election and again in 2011. From 2007 to 2010, she served as Minister of Environment and Minister Responsible for Saskatchewan Water Corporation, Saskatchewan Watershed Authority, and Water Appeal Board. Nancy was appointed Minister of Central Services in May 2012. She also serves as the Minister responsible for the Public Service Commission, Minister responsible for the Lean Initiative, and Vice-Chair of Treasury Board.

4:30 Closing remarks of Chair and end of conference

Register today at: registration@fci-cwi.com

WOMEN IN LEADERSHIP CONFERENCE

Wednesday, April 2, 2014
Delta Regina, 1919 Saskatchewan Drive, Regina

REGISTRATION FORM

Please print clearly.

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Check applicable rate:

Early-bird rate: Register and pay before February 15, 2014

\$799 + GST \$39.95 = \$838.95

Regular rate: Register and pay before March 15, 2014

\$999 + GST \$49.95 = \$1,048.95

GST: 85486 8437 RT0001

SPECIAL RATE – 4 people for the price of 3

Register 3 people at applicable rate at the same time, and you're entitled to register a 4th person at no charge. Payment must be made in one cheque.

Submit your registration form to: registration@fci-cwi.com

Full payment is required in advance of conference date.

Please make your cheque payable to CAREER WOMEN INTERACTION and mail it to:

FCI-CWI
925, de Maisonneuve West #312
Montreal (Quebec) H3A 0A5

In case of cancellation:

A refund (less an administration fee of \$250 + GST) will be made if notice of cancellation is received by e-mail at registration@fci-cwi.com six weeks before the conference; please note that if you have not paid the registration fee, you will be invoiced for the administration fee of \$250 + GST. We regret that no refund will be given after this period; if you have not paid the registration fee, you will be invoiced for the registration fee + GST. A substitute attendee is welcome.

FCI-CWI may cancel the event if deemed necessary and will provide a full refund. No liability is assumed by FCI-CWI for changes in program date, content or venue.

Register today at: registration@fci-cwi.com